Implementation Form - Undergraduate Certificates

This form must accompany a certificate proposal. It is used by administrative offices to better assist departments and programs with implementation.

Certificate Name: Material Culture Studies
Faculty Program Director: Ann Smart Martin
Primary Faculty/Staff Contact: Edward Kaul
Home Department/Academic Unit (Name/UDDS): Art History
Approval Date:
School/College:
Approval Date: March 31, 2004
UAPC Approval Date: 2005
Implementation Term (usually the fall term after UAPC approval): Fall 2006
Year that first program review is scheduled (usually 5 years after implementation): 2011

Three of the five original faculty that were the genesis of the material culture program have retired. I have spent the past several years building new faculty connections to create a much broader core faculty for the program. We have been discussing revisions to the program and will submit changes and new structure by 2014-15. Test case of revised curriculum in Spring 2014. May be some special cases of changeover from old to new curriculum that will have to be resolved on a case-by-case basis.

Person/office responsible for maintaining requirements in DARS: Edward Kaul
Plan Code (assigned by the Registrar’s Office): CERT432
Plan Descr (assigned by the Registrar’s Office): Material Culture Studies Cert
CIP Code (assigned by Academic Planning and Analysis): 500703
Primary Divisional Disciplinary Assignment (assigned by APA for analysis purposes only): HUM

Curriculum (check one):

_____ Included in detail in the proposal
___ X ___ A list of required and elective courses is attached

Credit total required: 15
All core/required courses are approved through Divisional Committee: Yes
All courses numbered less than 699. Yes
The credit total is less than half of the credits required for related majors. Yes

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Special topics courses are only used if all instances count for the certificate.  
No
Courses taken as Pass/Fail are allowed.  
No
If yes, specify limits:
Courses taken Credit/No Credit are allowed.  
No
If yes, specify limits:
Will exceptions to the course core requirements be allowed?  
Yes
If unavailable for a given student)
What is the requirement for credits taken in residence at UW-Madison (default is at least 50%)?  
default
Does the certificate have enough flexibility to make it accessible to transfer students and students who identify an interest as late as their junior year?  
Yes
Will the certificate use the default GPA requirements of GPA of 2.0 to be earned on all course work for the certificate?  
Yes
If No, specify other requirements.
Specify overlap provisions – name degree/major or certificate programs that may not be earned along with the certificate.  Note that majors take priority over certificates.  
N/A
Program faculty and staff understand that a student’s graduation should not be delayed to complete the certificate.  
Yes
The department/program has a process in place to send declaration forms to the Registrar’s Office.  
Yes
Which students are eligible for the certificate?  Check those that apply.
___x___Undergraduates in all schools/colleges (this is the default eligibility)
_____Undergraduates in specific schools/colleges.
List specific schools/colleges:
_____University Special (non-degree seeking students).  Complete the noted section below.

Making Undergraduate certificates available to Special Students
(Special students must hold a bachelor’s degree to enroll in an undergraduate certificate program.  Special students should be served only after all demand by degree-seeking undergraduates is met. )
The certificate will be open to Special students who graduated from UW-Madison.  
No
If yes, specify any restrictions or limits:
The certificate will be open to Special students who graduated from other institutions.  
No
If yes, confirm that the proposal explains how resources are available to support these students without disadvantaging degree seeking students.  
N/A
The default minimum residency requirement applies, that at least 50% of the certificate credits must be earned at UW-Madison.  
N/A
If No, specify other limits:
The department/program has a process in place to send declaration forms to the Registrar’s Office.  
N/A
The department/program has a process in place to notify the Registrar’s Office when Special Students complete the certificate requirements.  
N/A

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MATERIAL CULTURE STUDIES
An Interdisciplinary Certificate Program for
Undergraduate Students

A. Sponsoring Departments

The purpose of the certificate is to create a program of study for upper-level undergraduate students in the area of material culture. Material culture encompasses the study of the creation, uses, meanings, and interpretations of the tangible products of human endeavor.

Sponsoring departments for the Material Culture Studies Certificate Program are the Department of Art History in the College of Letters and Sciences, and the Environment, Textiles and Design Program in the School of Human Ecology. In both of these units the primary focus is study of objects from multiple perspectives: historical, iconographical, aesthetic, cultural, scientific and behavioral. However the certificate program will focus on study of the object as evidence through which historical, cultural, behavioral, social meanings can be revealed and studied. This focus is clearly within the missions of both units but is a focus that has application for students beyond both units and thus is appropriate for a certificate program.

B. Academic Requirements

Because the study of material culture is inherently interdisciplinary in nature, the certificate curriculum is designed so that students are able to complete requirements for the material culture certificate while still meeting those of existing undergraduate programs in departments throughout the university. This also makes it possible to draw upon the breadth of resources related to material culture in a major research institution like the University of Wisconsin-Madison.

A major goal of the program is to introduce professional career paths for students with an interest in the relationship between objects, history and culture, but who are not necessarily committed to careers in academia. Many students completing this program will pursue graduate work aimed toward careers in higher education. However, many others will complete it to prepare for a diverse number of careers and positions in museums, historical societies, architecture and design firms, product design, advertising, historic preservation and journalism. The certificate is intended to help students interested in this area, bridge the academic and professional worlds.

The certificate program in Material Culture Studies requires 15 credits. The program requires two core courses, supplemented by electives. An internship/practicum experience is recommended. The goal of the requirements is to provide students with a set of interdisciplinary skills including: development of visual literacy and understanding specific methods and theories of material culture analysis as it is most often practiced. A student might select electives to specialize in a particular geographic area of study or type of object, or to provide maximum depth
in a certain period of time. At least six elective credits must be taken outside the student's home department and in different departments.

1. Core Courses

A. *Dimensions of Material Culture* (Art History 464, History 464, ETD 464) 3 credits

Prerequisite: 300 level or above course in either Art History or Design Studies.

Rotated among teams of 2 faculty members from the core material culture staff. This course explores the field of material culture, introducing the range of approaches and topics within it. Faculty, staff, and professionals from different disciplines and fields are invited to discuss their work and perspective, and discuss current literature that underpins it. Students are encouraged to take a course from the list in Section D to satisfy the prerequisite.

B. One course on Material Culture Method and Theory 3 credits

To satisfy this requirement students must take one of the two following courses. The intent of this requirement is to teach the methods that material culture studies uses, a set of tools for analysis and how they can be used.

i. Art History 563 Proseminar in Material Culture: The Decorative Arts of Early America: Material Culture Interpretive Methods (Martin)

   OR

ii. ETD 512 Material Culture Analysis: The Arts and the Consumer Society (Gordon)

2. Electives 9 credits

A. Beyond the two required core courses, students are free to fulfill their specific interests through 9 elective credits (three courses). Students may take only one course in any department. Section D is a list of possible elective courses. Choices should be clustered around a focus. For example, one strategy is to take a range of courses related to a specific geographic area, specialization or time period. Other students may choose to pursue a cluster of courses that emphasizes nationally emerging specializations within the field of material culture including courses related to museums/exhibitions, historic preservation, archival technology or product design. Students should work with a material culture faculty member to develop this focus. Other courses can be selected as electives from traditional disciplinary approaches and content, but must be approved by the chair of the Material Culture Advisory Committee. Students must work closely with both their advisor within their home major and an advisor among material culture advisors to assure that both major and certificate requirements are fulfilled.

Undergraduate students may not receive degree credit for graduate level courses unless
they meet certain eligibility requirements (p. 253 of the undergraduate catalogue under the heading “Graduate Courses.”)

3. Additional requirements

A minimum 2.0 GPA must be earned on all course work attempted for the program.

Certificate course requirements cannot be met by courses approved for Credit/No Credit (CR/N) grading. Required courses cannot be fulfilled by students exercising the Pass/Fail (S/U) option for courses normally graded A-F.

C. Participating Faculty

1. Core Material Culture Faculty:

   Anna Andrzejewski, Assistant Professor, Department of Art History
   Virginia T. Boyd, Professor, Department of Environment, Textiles and Design
   Janet Gilmore, Department of Landscape Architecture
   Beverly Gordon, Professor, Department of Environment, Textiles and Design
   Jean Lee, Professor, Department of History
   Ann Smart Martin, Associate Professor, Department of Art History

2. Adjunct Material Culture Faculty:

   Department of Art History
   Barbara Buenger, Professor
   Nicholas Cahill, Professor
   Thomas Dale, Associate Professor
   Henry Drewel, Professor
   Gail Geiger, Professor
   Narciso Menocal, Professor
   Julia Murray, Professor
   Quitman Phillips, Associate Professor

   Department of English
   Jeffrey Steele, Professor
   Henry Turner, Professor

   Folklore Program
   James Leary, Professor

   Department of History
   Colleen Dunlavy, Professor

   Department of Landscape Architecture
   Arnold Alanen, Professor

   School of Music
   Susan Cook, Professor
D. Courses that can be selected as prerequisite to certificate core course or as electives.
   When used as electives, students may take no more than one course in any department.

1. Department of Anthropology

   Anthropology 392: “Ceramics Analysis” (Druc)
   The study of pottery manufacture by way of ethnoarchaeological inquiry; methods of production, distribution, and the organization of production, and the analysis of ceramic material, including petrographic analysis, SEM, and physio-chemical methods. Both yield complementary information used in archaeological investigation.

2. Department of Art History

   Art History 300 Art and Archaeology of Ancient Greece (Cahill)
   Traditions from 1000 BC to 403 BC in architecture, painting, ceramics, sculpture and the minor arts.

   Art History 303 Hellenistic Art (Cahill)
   The artistic traditions in painting, minor arts, sculpture and architecture from the Peloponnesian Wars to the reign of Augustus, 400 B.C. to 27 B.C.

   Art History 304 Art and Archaeology of Ancient Rome (Cahill)
   Art in Italy from Prehistoric times through the end of the fifth century A.D. Major trends in architecture, painting and sculpture with attention to sources in native Italian and foreign traditions

   Art History 349 The Architecture and Art of Cuba (Menocal)
   A history of the architecture and art of Cuba from 1519 to the present.

   Art History 363 American Decorative Arts and Interiors: 1620-1840 (Martin)
   Interdisciplinary study of the design, production, and consumption of household objects and their American domestic settings, 17th through the early 19th centuries.

   Art History 364 History of American Art, 1607-present (Andrzejewski)
   American art and material culture from 1607 to the present; works of painting, sculpture, architecture, and the decorative arts are examined within the broader social, historical, and cultural contexts that give them form and meaning.

   Art History 377 African Art: Paleolithic to the Rise of West African Empires (Drewal)
   Study of African art history from Paleolithic to the Rise of West African Empires, including the rock/paintings of the Sahara and southern Africa, and the art of Egypt, Nubia, Kush, Napata, Meroe, Axum, Nok, Leydenbery and Igbo Ukwu.
Art History 378 African Art: West African Empires to the Start of the Colonial Era  (Drewal)
Study of African art history from the rise of West African empires to the beginning of the colonial era, including the sculpture, painting and architecture of Jenne, Tellem-Dogon, Kanem-Bornu, Sao, Sapi, Ife, Benin, Kongo, Kuba, Swahili Coast, and Zimbabwe.

Art History 474 Chinese Ritual Bronzes and Ceramics (Murray)
Stylistic developments in Shang and Chou bronzes with reference to their larger social and cultural context.

Art History 479 Art and History in Africa  (Drewal)
Selected African art traditions in their historical and cultural settings.

Art History 601 and 602 Introduction to Museum Studies  (various faculty)
History of museums and collection; introduction to connoisseurship; studies and practices in art museum activities; experience in exhibition planning, research, cataloging, and installation.

Recent Topics Courses Related to Material Culture (400 & 600 Level)
  History of Japanese Ceramics  (Phillips)
  American Vernacular Architecture & Landscapes  (Andrzejewski)
  The Arts of Cultural Blending: Race & Ethnicity in American Material Culture  (Martin)
  Objects Since 1945  (Adamson)

Recent Undergraduate Proseminars in Material Culture (500 Level)
  Proseminar in American Architecture: The American Workplace  (Andrzejewski)
  Proseminar (Special Topics in Art History): The American Pastoral  (Adamson)
  Proseminar in Italian Renaissance Art: Cultural Objects Beyond Academic Boundaries  (Geiger)
  Proseminar in Twentieth-Century European Art: Design & Society  (Buenger)

3. Department of English

English 419 English Drama in the Time of Shakespeare: The Drama of Everyday Life  (Turner)
This course examines plays by three of the most important comic dramatists of the late sixteenth and early seventeenth centuries: Thomas Dekker, Thomas Middleton, and Ben Jonson. Through a close reading of their work alongside selected theoretical essays, we will open an investigation into the major institutions, social structures, and lived habits that shaped everyday life for people at the turn of the seventeenth century.

English 426 Imaginary Topographies: Early Modern London  (Turner)
This course focuses on London during the period of approximately 1580-1640 by examining the many different representational forms produced in the city, including chronicles, maps, building contracts, poems, and pamphlet literature, with a particular emphasis on the drama.
4. Department of Environment, Textiles and Design

ETD 355 History of Fashion, 1400-present (Gordon)
Changing form and meaning of costume in the West from Renaissance to present. Dress considered in relation to social/cultural milieu and as an art form. Includes treatment of the body, ethnic/class variations, couture and “anti-fashion.” (Crosslisted with Folklore)

ETD 364 History of American Interiors (Boyd)
Survey of 19th and 20th century major periods and styles of American interior design emphasizing formal analysis of objects as well as the relationship between material culture and those who interact with it.

ETD 420 Twentieth Century Design (Boyd)
The course introduces issues central to design of the twentieth century including: introduction of new process, materials and marketing techniques, the search for an aesthetic to express a new age, new roles for designers and competition between consumer driven and designer driven production.

ETD 421 History of European Interiors (Boyd)
Major period and styles of European interior design emphasizing furniture, wall, window and floor treatments as well as the relationship between material culture and those who interact with it.

ETD 430 History of Textiles (Gordon)
Designs, meanings and interrelationships of textiles in selected cultures and time periods.

ETD 640 Topics in Ethnographic Textiles (Gordon)
Ethnographic survey of non-western textiles: technological, aesthetic, function and historical aspects considered. Geographical area varies: African, East Asian, Southeast Asian, Ibero-American or Native American. (Crosslisted with Folklore)

ETD 655 Comparative Studies of World Costume (Gordon)
Variations in form, function and meaning of costume in diverse social and cultural contexts; dress as an art form. (Crosslisted with Folklore)

ETD 720 Literature of Design Theory (Boyd)
Theories from diverse disciplines pertinent to design fields emphasizing a range of conceptual approaches for the study of material artifacts.

Recent Topics Courses Related to Material Culture (500 Level)
Global Perspectives on Design and Culture (Gordon)
Textile Structures (Gordon)
5. Folklore Program

Folklore 230 Introduction to Folklore (Leary)  (Undergraduates only)
An undergraduate introduction to the folklore of the United States and some of the folk groups
that perform it. Focus will be on major ethnic and regional groups and on lore which transcends
regional and ethnic boundaries.

Folklore 320 Folklore of Wisconsin (Leary)
Introduction to folk cultural groups and folklore forms of Wisconsin.

Folklore 440 Scandinavian American Folklore (Leary)
Surveys the Scandinavian American experience, past and present, expressed through such
verbal, musical, customary, and material traditions as family stories of immigration and
settlement, dialect humor, sacred songs and secular dance tunes, seasonal celebrations, foodways,
handwork, and folk architecture.

Folklore 490 Field Methods and the Public Presentation of Folklore (Leary)
This course combines fieldwork practicum with scrutiny of the cultural, political, and ethical
dimensions underlying the documentation and presentation of folklore through festivals,
exhibitions, publications and audio-visual productions.

Folklore 630 Seminar in American Folklore (Leary)
Focuses on American folk and popular culture as it relates to expressive behavior using the work
of folklorists, anthropologists, historians and literary scholars.

Folklore 639 Field School: Ethnography of Wisconsin Festivals (Leary)
A review of key methodological and theoretical approaches for studying festivals, in situ
observation of summer festivals and small town folk and ethnic museums, and supervised
writing and photographic assignments.

6. Department of Geography

Geography 508 Landscape and Settlement in the North American Past (Ostergren)
Settlement processes and patterns—towns, hamlets, farms and land holdings—which define the
varied landscape of North America. Changing attitudes to the transformation of the natural
landscape and varying perceptions of the modified landscapes.

7. Department of History:

Recent Undergraduate Seminars Related to Material Culture (600 Level)
American Utopias: The Shakers and the Humanists (Lee)
History of American Capitalism (Dunlavy)
8. Department of History of Science

Hist Sci 222 Technology and Social Change in History (Schatzberg)
A survey of developments from primitive techniques to nineteenth century power technologies with consideration of the historical interactions of science and technology, comparisons with Chinese achievements. The critical role of steam power and the sources of technological innovation.

Hist Sci 337 History of Technology
A survey of Western technology within its social and cultural context during the past 1000 years. Topics include technology in European expansion, the industrial revolution and the rise of the United States as a technological superpower.

9. Department of Landscape Architecture

Land Arch 677 Cultural Resource Preservation and Landscape History (Alanen)
A survey of cultural resource preservation, landscape history and approaches to a more comprehensive framework for environmental management.

Land Arch 710 Theories of Landscape Change
Theories of landscape change in the arts and sciences. Contributions of the scientific method and humanistic framework to major issues in landscape architecture.

Land Arch 777 Methods in Historical/Cultural Resource Preservation
Methods and cultural considerations necessary for conserving and utilizing historic structures, districts, communities and landscapes.