University of Wisconsin-Madison
Graduate Faculty Executive Committee
1:30 – 3:30 pm, Room 350 Bascom Hall
October 8, 2010

MINUTES

Members Present: Cadwallader, Bell, Bleam, Cook, Drinkwater, Kalil, Mari-Beffa, Millar, Palta, Peterson, Rindfleisch, Sacaridiz, Schauer, Sharpless, Tejedo, Weimer

Members Absent: Greenberg, Paulnock, Ramanathan, Shapiro, Sytsma

Guests: Anne Miner; School of Business, Joan Schmit; School of Business, Mason Carpenter; School of Business, Adam Kern; East Asian Languages & Literature

Staff: Judy Bauman, Alissa Ewer, Steve Hahn, Kelly Haslam, Elena Hsu, Jennifer Martin, Kathi Matthews-Risley, Jocelyn Miller, Linda Scholl

Dean Martin Cadwallader called the meeting to order at 1:32 pm.

The minutes of April 30, 2010 meeting were approved as written.

Introduction and Informational Items:

Dean Martin Cadwallader led introductions and a discussion on the following items:

- Graduate School Academic Planning Council
- Status of Research and Graduate School Reorganization
- Graduate Student Support
- Degree Conferral/Graduation Date
- NRC Report Release
- Move Discussion Items Earlier for Future Agendas
- January Meeting Date Addition

Requests for Approval

1. Senior Associate Dean Sharon Dunwoody presented the request to eliminate the PhD program in Medical Genetics. Dean Kelly Haslam noted that there had not been any PhD graduates from the program for several years.

   **Action:** Moved and seconded to approve the discontinuation of the Medical Genetics PhD program. The motion was approved unanimously.
2. Joan Schmit and Anne Miner presented a request to create a Graduate Certificate in Entrepreneurship WITH Request to suspend admissions for the named option in Entrepreneurial Management for MBA Management and Human Resources. This certificate would be for all students on campus and is intended to help students develop skills to aid them in starting a new business or company.

**Action:** Moved and seconded to create a Graduate Certificate in Entrepreneurship. The motion was approved unanimously.

**Action:** Moved and seconded to approve the suspension of admissions for the named option in Entrepreneurial Management for MBA Management and Human Rights. The motion was approved unanimously.

3. Joan Schmit and Anne Miner presented a request to create a Graduate Certificate in Organizational and Technological Innovation in Society WITH Request to suspend admissions for named option in Strategic Management in Life and Engineering Sciences for MBA Management and Human Resources. This certificate would be for all students on campus and is intended to teach students how to best tap into innovation in the context of an existing business or institution.

**Action:** Moved and seconded to create a Graduate Certificate in Organizational and Technological Innovation in Society. The Motion was approved unanimously.

**Action:** Moved and seconded to approve the suspension of admissions for the named option in Strategic Management in Life and Engineering Sciences for MBA Management and Human Resources. The motion was approved unanimously.

4. Mason Carpenter and Joan Schmit presented a request to create a named option in MBA: General Management: Executive MBA. Schmit addressed questions from the meeting where this request was originally proposed. The only general MBAs in the Business School are the two part-time MBA programs (Executive or Evening). The Executive MBA is intended for students at a higher leadership level in their professions. By making Executive MBA a named option, it would switch from being a “Chancellor’s degree” to a “Regent’s degree” and result in more standard administration and recordkeeping.

**Action:** Moved and seconded to approve the request to create a named option in MBA: General Management: Executive MBA. The motion was approved unanimously.

5. Adam Kern from East Asian Languages and Literature presented a request to create a PhD Option A Minor in the Transdisciplinary Study of Visual Cultures. Dean Susan Cook noted that this is an attempt to respond to students’ wishes to have a formalized Minor. Kern clarified that The Center for Visual Cultures would provide administrative oversight and that the Art Department would supply timetable support.
Action: Moved and seconded to approve the request to create a PhD Option A Minor in the Transdisciplinary Study of Visual Cultures. The motion was approved unanimously.

Discussion Items

Dean Martin Cadwallader led a discussion of PhD Minors. GFEC members discussed the pros and cons of PhD Minor requirement. It was discussed whether the requirement of a minor should be left up to departments or to students. It was also noted that without the Graduate School requiring minors, some departments may guide their students to complete only the minimum requirements without an interdisciplinary approach. It was decided to revisit the issue of PhD minor requirements at an upcoming GFEC meeting.

The Committee adjourned at 3:32 pm.

Action items:

1. Place the English department’s review on upcoming department review schedule. (Haslam)

2. Provide a briefing sheet of current funding structure/expenditures (Scholl)

3. Collect information relating to the origins of current UW-Madison PhD programs which have exceptions to the PhD minor requirement. Research other top universities and their minor policies. (Haslam)