I. Functions

The University Academic Planning Council (UAPC) advises the provost on major academic program decisions, long-term academic plans, and related developments. The Council:

- Provides for faculty, staff, and student participation in academic planning,
- Assures that appropriate review is given to proposals for new academic programs (majors, degrees, or certificates) and changes to academic programs,
- Makes recommendations on proposals associated with the creation, reorganization, or discontinuation of academic structures (centers/institutes, departments, schools/colleges),
- Makes recommendations concerning the evaluation and review of academic programs, and
- Provides governance oversight for the general education requirements and for assessment of student learning.

The Council also makes recommendations on policy related to all of these areas (FPP Ch. 6.52).

UAPC meets once per month during the academic year, usually on the third Thursday of the month from 3:30–5pm, and as needed during the summer months. In 2019–20, the UAPC met 10 times on the following dates: September 19, 2019; October 17, 2019; November 21, 2019; December 19, 2019; January 16, 2020; February 20, 2020; March 26, 2020; April 16, 2020; May 21, 2020; and June 18, 2020. The September through February meetings took place in-person in Bascom 52. Due to the COVID-19 pandemic, the March, April, May, and June meetings were held online via WebEx. Agendas and minutes for UAPC meetings are available from the Office of Academic Planning and Institutional Research (APIR) and are posted online at the APIR website.

II. UAPC Policy and Planning Discussions

A. Annual Program Review Report

The 2018–19 Annual Program Review Report was presented and discussed at the September 2019 meeting. In 2018–19, UW–Madison had approximately 400 degree/major programs and 125 certificate programs, for a total of approximately 525 academic programs. Consequently, reviews of 52 programs need to be completed each year to maintain the requirement that every program be reviewed once in 10 years. In 2018–19, 35 reviews covering 44 programs were completed. This was a decrease from 2017–18 when 48 reviews covering 82 programs were completed and 2016–17 when 72 reviews covering 93 programs were completed. The reduced number of program reviews completed last year is a sign that many overdue reviews have been completed and a backlog that had developed about five years ago is being reduced. Almost all academic programs are now being reviewed on schedule. As part of UAPC’s discussion of the Annual Program Review Report, the committee also considered a change to the five-year program review policy. Previously the five-year reviews for all new degrees/majors were facilitated by APIR while the reviews for options and certificates were managed by the
school/college deans’ offices. This delineation created confusion. As a result, UAPC approved
the proposal to have the deans’ offices handle all five-year reviews for degrees/majors, options,
and certificates.

B. Departments and Department-Like Academic Units: Definition, Privileges, Responsibilities,
and Process for Approvals
At the September 2019 meeting, UAPC revisited a guidelines document covering departments
and department-like academic units. These guidelines were discussed by UAPC in Fall 2018,
provided to deans for feedback in January 2019, endorsed by the University Committee in
August 2019, and were returned to UAPC for consideration and final endorsement in September.
The guidelines filled a policy gap by operationalizing the criteria and information that UAPC
uses in considering department creation, restructuring or discontinuation, and the creation,
restructuring, or discontinuation of department-like units. The guidelines were approved by
UAPC in September 2019.

C. Annual Undergraduate General Education Committee (UGEC) Report
The annual report from the Undergraduate General Education Committee was presented at the
December 2019 UAPC meeting. Key initiatives related to the university’s General Education
Requirement (GER) over the past year included:

• Clarification of the connection between English language proficiency and the
Communication A requirement, which can be satisfied with English as a Second
Language (ESL) coursework. This clarification, as well as other changes in practice and
procedure, attempted to address concerns and complaints that had been expressed about
practices for ESL placement, treatment of test and transfer credit for students directed to
ESL placement, and satisfaction of the Communication A requirement.

• Assessment of student learning, including a focus on syllabus and course evaluation, as
well as direct evidence of student learning.

• Full integration of GER review into the university’s course approval workflow, ensuring
faculty governance procedures are followed and course’s being proposed to satisfy GER
are reviewed on a timely basis.

• Participation in the decennial Higher Learning Commission (HLC) comprehensive
evaluation of UW–Madison.

D. Overview of Official and Unofficial Transcripts
Staff from the Office of the Registrar updated UAPC on revisions to the university’s official and
unofficial transcripts at the December 2019 meeting. Revisions were made during 2018–19 to
update the transcripts, which were last evaluated in 1999. A working group comprised of
associate and assistant deans in the schools and colleges, as well as advising leaders, guided the
redesign of the layout and format. The largest changes/enhancements included:

• Removing the single-largest customization
• Reducing a significant technical risk by updating the technology used to create the
transcript
• Aligning with the American Association of Collegiate Registrar and Admission Officers
(AACRAO) Statement of Best Practices for Transcripts
• Providing a more modern transcript aligned with what peer institutions are providing resulting in a better end-user experience

E. Annual Assessment of Student Learning Report
The annual report on student learning assessment was presented at the January 2020 UAPC meeting. The report detailed five major assessment efforts during 2018–19 intended to support UW–Madison’s education mission and faculty, staff, and students. These efforts included:
• Direct evidence of student learning
• Academic program assessment plans and reports
• Digital course evaluation surveys
• Course learning outcomes and syllabus improvement
• Professional development for faculty and staff engaged in assessment activities

F. Low-Producing Program Policy Revisions
Revisions to the university’s Low-Producing Programs Policy were presented at the March 2020 meeting and approved at the April 2020 meeting. Revisions were made to align with changes to the UW System policy, which provided specified thresholds for low-producing status and required that each institution provide documented evidence of attention to and review of programs below the thresholds. In general, UW-Madison’s existing policy and process met the UW System requirements with minor adjustments. The main changes were that the award thresholds were higher for bachelor’s and master’s programs than previously established, and the university needed to formalize some documentation associated with low-producing programs.

G. State Authorization Requirements Revisions
The March UAPC meeting featured a presentation on the State Authorization Reciprocity Agreement (SARA) and changes to the requirements for the coming year. SARA ensures institutions can easily operate distance education programs in multiple states if they meet the regulatory requirements of their home state. Key changes to the requirements included institutions needing to have a process in place to determine in which states students are located for the purpose of issuing state-specific disclosures and specific disclosures for professional licensure and certification programs, as well as minor changes to the annual data reporting requirements.

H. Policy on Determination of Student Location Adoption
As noted in item G above, the SARA requirements changed to require institutions to determine and track where their students are located (i.e., where they lay their head) as opposed to state of residency. In response, UW–Madison established a new Policy on Determination of Student Location, which details how student location will be determined, as well as subsequent considerations around data, reporting, and disclosure regarding professional licensure.

III. Academic Program Changes Approved, September 2019 – June 2020
The University Academic Planning Council considered and recommended the formal academic actions listed below.

UW-Madison Fac Doc 2903 -- 04 October 2020
A. Majors and Degrees

Notice of Intent

- MS-Environmental Remediation and Management, Department of Soil Science, College of Agricultural and Life Sciences. (UAPC September 2019)
- BBA-Business: Supply Chain Management, Department of Operations and Information Management, School of Business. (UAPC October 2019)
- PhD-Gender and Women’s Studies, Department of Gender and Women’s Studies, College of Letters & Science. (UAPC November 2019)
- EdS-School Psychology, Department of Educational Psychology, School of Education. (UAPC December 2019)
- MS-Financial Economics, Department of Economics, College of Letters & Science. (UAPC December 2019)

Authorization to Implement

- MS-Clinical and Health Informatics, Institute for Clinical and Translational Research, School of Medicine and Public Health. Planned implementation Fall 2020. (UAPC November 2019)
- BBA-Business Supply Chain Management, Department of Operations and Information Management, School of Business. Planned implementation Fall 2020. (UAPC November 2019)
- MS-Athletic Training, Department of Kinesiology, School of Education. Planned implementation Summer 2021. (UAPC December 2019)
- BS-Global Health, Department of Entomology, College of Agricultural and Life Sciences. Planned implementation Fall 2020. (UAPC January 2020)
- MS-Business Analytics, School of Business. Planned implementation Summer 2021. (UAPC March 2020)
- MS-Information, Information School, College of Letters & Science. Planned implementation Fall 2021. (UAPC April 2020)
- MS-Financial Economics, Department of Economics, College of Letters & Science. Planned implementation Fall 2021. (UAPC May 2020)
- Educational Specialist-School Psychology, Department of Educational Psychology, School of Education. Planned implementation Summer 2021. (UAPC May 2020)

Renamed/Restructure


Admission Suspended

- MS-Occupational Therapy, Department of Kinesiology, School of Education. Action effective Summer 2020. (UAPC September 2019)
- MS-Health Services Research in Pharmacy, School of Pharmacy. Action effective Fall 2020. (UAPC April 2020)
- MA-Physics, Department of Physics, College of Letters & Science. Action effective Fall 2020. (UAPC April 2020)
- MA-Art, Department of Art, College of Letters & Science. Action effective Fall 2020. (UAPC May 2020)

Admission Reinstated
• BA/BS-Molecular and Cell Biology, Department of Integrative Biology, College of Letters & Science. Action effective Fall 2020. (UAPC March 2020)

Discontinued
• MA-Psychology, Department of Psychology, College of Letters & Science. Action effective Fall 2020. (UAPC October 2019)
• MA-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• PhD-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• BA/BS-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2020. (UAPC February 2020)
• M.Eng.-Mechanical Engineering, Department of Mechanical Engineering, College of Engineering. Action effective Fall 2020. (UAPC March 2020)
• BS-Athletic Training, Department of Kinesiology, School of Education. Action effective Summer 2022. (UAPC May 2020)

B. Options

Established
• Research associated with the MS-Atmospheric and Oceanic Sciences, Department of Atmospheric and Oceanic Sciences, College of Letters & Science. Action effective Fall 2020. (UAPC September 2019)
• Professional associated with the MS-Atmospheric and Oceanic Sciences, Department of Atmospheric and Oceanic Sciences, College of Letters & Science. Action effective Fall 2020. (UAPC September 2019)
• Twenty-one new options to facilitate the Graduate School’s administrative restructuring of graduate programs with named options. Action effective Fall 2020. (UAPC November 2019):
  o Biomedical Engineering MS – Research
  o Business: Accounting, M.Acc – Accounting, Assurance, Advisory
  o Cartography and Geographical Info. Sys. MS – Thesis
  o Civil and Environmental Engineering MS – Research
  o Computer Sciences MS – Computer Sciences
  o Curriculum and Instruction MS – Research
  o Economics MS – Economics
  o Educational Psychology MS – Research
  o Engineering Mechanics MS – Research
  o French Studies MFS – Full-Time Academic
  o Human Ecology MS – Human Ecology
  o Industrial Engineering MS – Research
  o Manufacturing Systems Engineering MS – Manufacturing Systems Engineering
  o Materials Science and Engineering MS – Research
  o Mathematics MA – Foundations for Research

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• Five new options in the BA/BS-Mathematics. Action effective Fall 2020. (UAPC March 2020)
  o Mathematics for Data and Risk Analysis
  o Mathematics for Economics and Finance
  o Mathematics for Programming and Computing
  o Mathematics for Secondary Education
  o Mathematics for the Physical and Biological Sciences
• Two new options in the Doctor of Occupational Therapy (OTD). Active effective Summer 2021. (UAPC April 2020)
  o Entry Level
  o Post-Professional
• Two new options in the MS-Information, Information School, College of Letters & Science. Action effective Fall 2021. (UAPC April 2020)
  o Online Program
  o Campus Program
• Two new options in the BBA-Business: Management and Human Resources, Department of Management and Human Resources, Wisconsin School of Business. Action effective Fall 2021. (UAPC June 2020)
  o Human Resources Online
  o Management Online
• Six new named options in the Doctor of Nursing Practice (DNP), School of Nursing. (UAPC May 2020)
  o Adult/Gerontology Acute Care Nurse Practitioner, effective Fall 2020
  o Adult/Gerontology Clinical Nurse Specialist, effective Fall 2020
  o Adult/Gerontology Primary Care Nurse Practitioner, effective Fall 2020
  o Pediatric Primary Care Nurse Practitioner, effective Fall 2020
  o Psychiatric Mental Health Nurse Practitioner, effective Fall 2020
  o Population Health Nursing, effective Fall 2021
  o Systems Leadership and Innovation, effective Fall 2021
• Applied Drug Development associated with the MS-Pharmaceutical Sciences, School of Pharmacy. Action effective Fall 2020. (UAPC December 2019)
• Research associated with the MS-Pharmaceutical Sciences, School of Pharmacy. Action effective Fall 2020. (UAPC December 2019)
• Graphic Design associated with the BS-Art, Department of Art, School of Education. Action effective Fall 2020. (UAPC December 2019)
• Graphic Design associated with the BFA-Art, Department of Art, School of Education. Action effective Fall 2020. (UAPC December 2019)
• Aerospace Engineering associated with BS-Engineering Mechanics, Department of Engineering Physics, College of Engineering. Action effective Fall 2020. (UAPC February 2020)
• Polymer Engineering associated with the Engineering M.Eng., Engineering Professional Development, College of Engineering. Action effective Fall 2020. (UAPC March 2020)
• Professional associated with the MS-Civil and Environmental Engineering, Department of Civil and Environmental Engineering, College of Engineering. Action effective Fall 2021. (UAPC April 2020)
• Aerospace Engineering associated with the MS-Engineering Mechanics, Department of Engineering Physics, College of Engineering. Action effective Fall 2021. (UAPC May 2020)
• Learning Analytics associated with the MS-Educational Psychology, Department of Educational Psychology, School of Education. Action effective Summer 2021. (UAPC May 2020)
• Professional MBA associated with the MBA-General Management, School of Business. Action effective Fall 2021. (UAPC May 2020)
• Consumer Behavior and Marketplace Studies Online associated with the BS-Retail and Consumer Behavior, Department of Consumer Science, School of Human Ecology. Action effective Fall 2021. (UAPC June 2020)
• Marketing Online associated with the BBA-Business: Marketing, Department of Marketing, Wisconsin School of Business. Action effective Fall 2021. (UAPC June 2020)

Renamed/Restructured
• Rename: Market Research to Marketing Analytics and Insights associated with the MBA-Business: Marketing, School of Business. Action effective Fall 2020. (UAPC September 2019)

Admission Suspended
• Astronautics associated with BS-Engineering Mechanics, Department of Engineering Physics, College of Engineering. Action effective Fall 2020. (UAPC February 2020)

Discontinued
• Architectural History associated with PhD-Art History, College of Letters & Science. Action effective Fall 2020. (UAPC February 2020)
• Comparative Literature associated with MA-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• Folklore Studies associated with MA-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• Comparative Literature associated with PhD-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• Folklore Studies associated with PhD-Comparative Literature and Folklore Studies, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC February 2020)
• Radio-Television-Film/Communication Science and Rhetorical Studies associated with the BA-Communication Arts, Communication Arts Department, College of Letters & Science. Action effective Fall 2020. (UAPC February 2020)
• Polymer Science associated with the Mechanical Engineering M.Eng., Department of Mechanical Engineering, College of Engineering. Action effective Fall 2020. (UAPC March 2020)
• Jewish Studies and Education associated with the BA/BS-Jewish Studies, Department of Jewish Studies, College of Letters & Science. Action effective Fall 2020. (UAPC April 2020)
• Controls associated with the MS-Mechanical Engineering, Department of Mechanical Engineering, College of Engineering. Action effective Fall 2021. (UAPC May 2020)
• Six options in MS-Civil and Environmental Engineering, Department of Civil and Environmental Engineering, College of Engineering. Action effective Fall 2022. (UAPC April 2020)
  o Construction Engineering and Management
  o Environmental Science and Engineering
  o Geological/Geotechnical Engineering
  o Structural Engineering
  o Transportation Engineering
  o Water Resources Engineering

C. Doctoral Minors
Established
• Energy Analysis and Policy, Institute of Environmental Studies, Gaylord Nelson Institute for Environmental Studies. Action effective Fall 2020. (UAPC June 2020)
• Animal Sciences, Department of Animal and Dairy Sciences, College of Agriculture and Life Sciences. Action effective Fall 2020. (UAPC June 2020)
• Dairy Science, Department of Animal and Dairy Sciences, College of Agriculture and Life Sciences. Action effective Fall 2020. (UAPC June 2020)

Admission Suspended/Reinstated
• Reinstate: Folklore; Department of German, Nordic, and Slavic; College of Letters & Science. Action effective Fall 2020. (UAPC June 2020)

Discontinued
• Freshwater and Marine Science, Department of Integrative Biology, College of Letters & Science. Action effective Spring 2021. (UAPC June 2020)
• Air Resources Management, Department of Environmental Studies, Gaylord Nelson Institute for Environmental Studies. Action effective Fall 2020. (UAPC June 2020)
• Comparative Literature, Department of Comparative Literature and Folklore Studies, College of Letters & Science. Action effective Fall 2021. (UAPC June 2020)
D. Certificates
Established
- Certificate in Athletic Healthcare, undergraduate, School of Education. Action effective Fall 2020. (UAPC March 2020)

Renamed/Restructured

Admission Suspended/Reinstated
- Reinstat: Certificate in Folklore, undergraduate, Department of German, Nordic, Slavic; College of Letters & Science. Action effective Fall 2020. (UAPC November 2019)
- Suspend: Supply Chain Management Certificate, undergraduate, School of Business. Action effective Fall 2020. (UAPC April 2020)

Discontinued

E. Academic Departments
Established
- Department of Animal and Dairy Sciences, College of Agricultural and Life Sciences. Action effective Summer 2020. (UAPC January 2020)

Discontinued
- Department of Animal Sciences, College of Agricultural and Life Sciences. Action effective Summer 2020. (UAPC January 2020)
- Department of Dairy Sciences, College of Agricultural and Life Sciences. Action effective Summer 2020. (UAPC January 2020)

F. Subject Listings
Renamed/Restructured
• Change Academic/Administrative Home: Comparative Literature (260) from the Department of Comparative Literature and Folklore Studies (A4819) to the College of Letters & Science (A48), College of Letters & Science. Action effective Summer 2021. (UAPC December 2019)

Discontinued
• University Forum (943), Department of Communication Arts, College of Letters & Science. Action effective Summer 2020. (UAPC December 2019)

G. Centers and Institutes
Established
• Center for Human Genomics and Precision Medicine, School of Medicine and Public Health. Action effective Fall 2020. (UAPC February 2020)
• UW-Madison Comprehensive Diabetes Center, School of Medicine and Public Health. Action effective Fall 2020. (UAPC February 2020)

Renamed/Restructured
• Rename: A.C. Nielsen Center for Marketing Research to A.C. Nielsen Center for Marketing Analytics and Insights, School of Business. Action effective 1 November 2019. (UAPC October 2019)
• Rename: Laboratory of Cell and Molecular Biology to Center for Quantitative Cell Imaging, Office of the Vice Chancellor for Research and Graduate Education. Action effective Fall 2020. (UAPC May 2020)

Discontinued
• Biotron Center, Office of the Vice Chancellor for Research and Graduate Education. Action effective Spring 2021. (UAPC May 2020)
• Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), School of Education. Action effective Summer 2020. (UAPC June 2020)

H. Schools/Colleges/Divisions
Renamed/Restructured

I. Miscellaneous
• CIP Code Change: MS and PhD in Psychology, from 42.0101 (Psychology, General) to 42.2799 (Research and Experimental Psychology), Department of Psychology, College of Letters & Science. Action effective Fall 2020. (UAPC November 2019)
• CIP Code Change: MS and PhD in Health Services Research in Pharmacy, from 51.2002 (Pharmacy Administration and Pharmacy Policy and Regulatory Affairs) to 51.2007 (Pharmacoeconomics/Pharmaceutical Economics), School of Pharmacy. Action effective Fall 2020. (UAPC May 2020)
• Change Academic/Administrative Home: Genetic Counselor Studies (MGCS461MED) from the Department of Pediatrics (A5367) to School of Medicine and Public Health
• Establish an Honors in the Major Subplan: BS-Life Sciences Communication, Department of Life Sciences Communication, College of Agricultural and Life Sciences. Action effective Fall 2020. (UAPC April 2020)
• Establish a New Degree Level: Specialist, to allow for the Educational Specialist-School Psychology. (UAPC May 2020)
• Change Academic/Administrative Home: From the Departments of Dairy Science and Animal Sciences to the new Department of Animal and Dairy Sciences, College of Agricultural and Life Sciences. Action effective Fall 2020. (UAPC April 2020)
  o BS-Animal Sciences
  o MS-Animal Sciences
  o PhD-Animal Sciences
  o BS-Dairy Science
  o MS-Dairy Science
  o PhD-Dairy Science

IV. Future Issues

The UAPC will continue to address issues relevant to its purpose of advising the Provost on university academic program issues. These issues are expected to continue to include overseeing program review policies and general education requirements, monitoring assessment of student learning, and reviewing a range of academic policy matters.

V. Summary

In 2019–20, UAPC addressed academic issues relevant to many aspects of its purpose as defined by Faculty Policy and Procedures. The UAPC reviewed annual reports on program review, general education requirements, and student learning assessment. It also was updated on campus initiatives related to official and unofficial transcript redesign and state authorization requirements. UAPC approved/endorsed three new policy and/or guidance documents over the past year related to low-producing programs, departments and department-like academic units, and student location. As part of its responsibility for appropriate review and consideration of requests for new programs and changes to programs and units, the UAPC approved 135 actions related to changes in the status of academic programs and academic units as listed above, up from 100 the year before. Notably this work was done while the campus also grappled with the impacts of the COVID-19 pandemic during the Spring 2020 term.

VI. University Academic Planning Council Membership 2019–20

Ex Officio Members
Rebecca (Becky) Blank (Chancellor)
John Karl Scholz, Chair (Provost)
William Karpus (Dean, Graduate School)

Administrative Member Appointed by the Provost
Eric Wilcots, Interim Dean of the College of Letters and Science

University Committee Representative
Stephen Ventura, Soil Science

Academic Staff Executive Committee Appointee
Debra Shapiro, Information School

University Staff Executive Committee Appointee
Jen Schumacher, Department of History

Divisional Committee Appointees (Term Expires)
Donna Fernandez, Botany, Biological Sciences Division (2021)
Steven Deller, Agricultural and Applied Economics, Social Sciences Division (2020)
Jake Blanchard, Engineering Physics, Physical Sciences Division (2023)
Junko Mori, Asian Languages and Cultures, Arts and Humanities Division (2022)

University Committee Faculty Appointees (Term Expires)
*Also a member of the Campus Planning Committee.
Elizabeth Cox, Pediatrics (2022)
*Linsey Steege, Nursing (2023)
*Yevgenya Grinblat, Zoology (2021)
Sarah Thal, History (2020)

ASM Student Appointee (nonvoting, one-year appointment)
Lauryn Christianson (fall 2019)
Cole Jacob Roecker (spring 2020)

Consultants and Staff to the UAPC
Jocelyn Milner, Vice Provost for Academic Affairs and Director of Academic Planning and Institutional Research
Karen Mittelstadt, Academic Planner, Academic Planning and Institutional Research