Resolution supporting UW-Madison’s efforts to become a Fair Trade Certified University

WHEREAS what we choose to purchase and consume impacts farmers, laborers, artisans, and environments around the world;

WHEREAS farmers and other workers in developing countries are often paid less than a living wage;

WHEREAS conventional agricultural systems and the industrial production of other commodities are often damaging to the environment, harmful to local economies, and threaten public health;

WHEREAS certifying products as fair trade ensures fair wages, safe working conditions, environmental sustainability, and prohibits forced labor of any kind;

WHEREAS the purpose of using and consuming fair trade products is to contribute to better livelihoods for workers and their families; just working conditions; and environmental stewardship;

WHEREAS Fair Trade Campaigns is a certifying organization that recognizes cities, schools, congregations, and universities that incorporate fair trade in their operations and policies;

WHEREAS in 2010, the city of Madison was the first capital city in the country to become a Fair Trade City;

WHEREAS five UW-System Schools are Fair Trade certified or working towards certification;

WHEREAS four Big 10 Schools are working towards Fair Trade certification;

WHEREAS UW-Madison has a history of addressing social justice issues;

WHEREAS UW-Madison is a founding member of United Students Against Sweatshops (USAS)

WHEREAS USAS formed the Worker Rights Consortium (WRC), an international labor rights monitoring organization;

WHEREAS UW-Madison has an on-going partnership with the WRC via the Chancellor's Labor Codes and Licensing Advisory Committee (LCLAC);

WHEREAS the LCLAC ensures the ethical production of UW-Madison branded merchandise;
WHEREAS by becoming a Fair Trade University, UW-Madison will continue to affirm the importance of ethical business practices, environmental stewardship, and sustainable economic development around the world;

WHEREAS by becoming a Fair Trade University, UW-Madison will more effectively educate the campus community about social justice around the world;

WHEREAS by becoming a Fair Trade University, UW-Madison will enhance its image as a leader in sustainability by addressing numerous UN Sustainable Development Goals including Decent Work & Economic Growth and Responsible Consumption and Production;

THEREFORE, be it resolved, the Faculty Senate supports the implementation of fair trade products, education, and awareness at UW-Madison.

FURTHER be it resolved, the Faculty Senate supports UW-Madison in its efforts to become a Fair Trade Certified University as outlined by Fair Trade Campaigns, which consists of the following:

**Fair Trade Committee:** Establish an institutional body to oversee Fair Trade University certification.

**Campus Venues:** Ensure all campus owned and operated venues have at least two Fair Trade products available for purchase. This can include but is not limited to, food and apparel.

**Offices & Catering:** Engage with food service providers and/or office suppliers to make fair trade products available for administrative and faculty offices. The campus must also work with these groups to make fair trade products available for university-hosted meetings and events. For designation, the university must document a minimum of three instances per year of offices or events incorporating fair trade products in their operations.

**Education & Engagement:** Increase on-campus awareness of fair trade among faculty, staff, and students through events, marketing, communications, and curricula. This can include virtual programming. For designation, the university must document four instances per year of education or outreach efforts.

**Shared Governance:** Pass resolutions in support of Fair Trade University designation through shared governance bodies.