University of Wisconsin-Madison
Graduate Faculty Executive Committee
1:30 pm – 3:30 pm, Room 350 Bascom Hall
May 11, 2012

MINUTES

Members Present: Martin Cadwallader, Steve Ackerman, Susan Cook, Wendy Crone, Norman Drinkwater, Jan Greenberg, Gloria Mari-Beffa, Donna Paulnock, Pamela Potter, Parameswaran Ramanathan, James Schauer, John Sharpless, Marc Silberman, Kenneth Sytsma, David Weimer

Members Absent: Michael Bell, Ron Kalil, Stephen Quintana, Paul Sacaridiz, Larry Shapiro, Kevin Shinners, Susan Thibeault

Guests: Joey Anderson, Gale Barber, Steve Cramer, Jan Edwards, Marty Gustafson, Alan Lockwood, Jocelyn Milner, LD Oakley, Philip O’Leary, John Rudolph

Staff: Eileen Callahan, Steve Hahn, Kelly Haslam, Jennifer Martin, Kathi Matthews-Risley, Mary Butler Ravneberg, Linda Scholl

Dean Martin Cadwallader called the meeting to order at 1:32 pm.

The minutes of April 13, 2012 were approved as written.

Information Item:

Associate Dean Wendy Crone introduced a draft set of guidelines for named options. Discussed were the various types of named options and that a named option is a submajor within a major, not a new degree or major. Also discussed were guidelines for named option proposals and a description of the approval process for new named options.

Approval:

1. Associate Dean Wendy Crone introduced the request to approve the named options “Collaborative Program at UW-Madison” and “Collaborative Program at UW-Stevens Point” in the Doctor of Audiology (AuD) program. The named options will organize and track students who have identified either UW-Madison or UW-Stevens Point as their preferred “home institution”.

Action: Moved and seconded to approve the named options “Collaborative Program at UW-Madison” and “Collaborative Program at UW-Stevens Point” in the Doctor of Audiology (AuD) program. The motion was passed unanimously.
2. Associate Dean Steve Ackerman and Philip O'Leary, Marty Gustafson and Associate Dean Steve Cramer from the College of Engineering introduced the request to approve the named option “Sustainable Systems Engineering” in the Master of Engineering in Engineering program, which will provide distance education to working professionals. The named option is an initiative born of the University's "Educational Innovation" campaign and will allow for faculty and their associated departments to share in a portion of the revenue the named option would generate.

**Action:** Moved and seconded to approve the named option “Sustainable Systems Engineering” in the Master of Engineering in Engineering program. The motion was passed unanimously.

3. Associate Dean Jan Greenberg and Alan Lockwood, John Rudolph and Joey Anderson from the department of Curriculum and Instruction introduced the request to approve the following four named options in the Curriculum and Instruction MS:
   - Secondary English Education
   - Secondary Mathematics Education
   - Secondary Science Education
   - Secondary Social Studies Education

The request for new named options is part of the School of Education’s plan to transition the Secondary Education program from an undergraduate major to a Master of Science degree. The GFEC hopes that Curriculum & Instruction continue to communicate their transition plans to affected undergraduate programs.

**Action:** Moved and seconded to approve the named options “Secondary English Education”, “Secondary Mathematics Education”, “Secondary Science Education” and “Secondary Social Studies Education” in the Curriculum and Instruction MS program. The motion was passed unanimously.

4. Interim Associate Dean Jan Greenberg and Gale Barber and LD Oakley from the School of Nursing introduced the request to approve the capstone certificate in “Post Graduate Psychiatric Nursing”, which will be provided in a hybrid format of virtual and on-campus classrooms. The capstone certificate will prepare nurses who already have a Master degree to specialize in the field of psychiatric nursing.

**Action:** Moved and seconded to approve the capstone certificate in “Post Graduate Psychiatric Nursing”. The motion was passed unanimously.
Program Review:

Interim Associate Dean Jan Greenberg and GFEC member John Sharpless presented the Institutional (10-Year) Review of the Mass Communications PhD, a program co-managed by the Journalism and Mass Communications department and the Life Sciences Communication department. Discussed were the program’s strengths, including excellent national reputation and high quality students, as well as the Review Committee’s concerns, including low levels of domestic student diversity and interdepartmental tension. The GFEC discussed how the two departments’ tension has contributed to a partial estrangement of the two departments’ administration of the program. The review committee rejected the separation of departments from the program, and recommended that an ad hoc committee be developed to address immediate initiatives to realign the co-management of the program, including course coordination, joint workshops across departments, a shared student list-serve, and the establishment of a single Mass Communications PhD website. The GFEC and the Review Committee hope that the ad hoc committee eventually establish a permanent governing structure in a more unified program. The GFEC commends the program on their excellence and asks that, in order to maintain its high standards of success, they address the review committee’s recommendations.

Action: Moved and seconded to accept the Institutional (10-Year) Review of the Mass Communications PhD, with a request the program address review committee’s recommendations with the first ad hoc committee meeting by October 1, 2012 and a report-back to GFEC by April 2013. Dean Martin Cadwallader mentioned that he would meet with the School/College deans of the co-managing departments in effort to further the Review Committee’s recommendations. The motion was passed unanimously.

Additional Approval

Associate Dean Donna Paulnock and Jan Edwards from Communicative Disorders introduced the request to rename the following graduate programs from “Communicative Disorders” to “Communication Sciences and Disorders”:

- MS in Communicative Disorders to MS in Communication Sciences and Disorders
- PhD in Communicative Disorders to PhD in Communication Sciences and Disorders
- Minor in Communicative Disorders to Minor in Communication Sciences and Disorders

Edwards informed the GFEC that the name change better describes what the department and programs do, and that the national accrediting body for field better matches the proposed name change. It was noted that the name change for the department would be decided by the University Academic Planning Council.

Action: Moved and seconded to approve the request to rename the graduate programs in “Communicative Disorders” to “Communication Sciences and Disorders”. The motion was passed unanimously.