26 January 2107

TO: Sarah Mangelsdorf, Provost
FROM: John Karl Scholz, Dean
RE: Request for Academic Program Changes: Rename, Update, and Reopen Academic Program, Languages and Cultures of Asia (596)
CC: Marty Gustafson, Assistant Dean, Graduate School
William Karpus, Dean, Graduate School
Elaine Klein, Associate Dean for Academic Planning
Sarah Kuba, Academic Planner, Academic Planning and Institutional Research
Jocelyn Milner, Associate Provost and Director, Academic Planning and Institutional Research
Junko Mori, Professor and Chair, Asian Languages and Culture
Susan Zaeske, Associate Dean for the Arts and Humanities

On December 6, 2016, the L&S Academic Planning Council considered the attached request concerning undergraduate programs offered by the Department of Asian Languages and Cultures; on January 17, 2017, the council considered changes proposed for the graduate programs. In both cases, council members were excited to see the creative ways in which the ALC faculty have worked to renovate the programs in Languages and Cultures of Asia (Major Code 596) to reflect more clearly in program name and curricular structures their aspirations for teaching and research in transdisciplinary study of Asia. We are particularly pleased that these changes bring forward a vision proposed by the “Future of Asian Studies” task force, which submitted its comprehensive, forward-thinking report in December 2014.

The detailed proposal presents a series of inter-related changes for the programs offered under “Languages and Cultures of Asia.” Admission to that program was suspended, pending preparation of a proposal to restructure and reopen the program, or to close it. This memorandum conveys the faculty’s proposal to:

- delete existing named options at the graduate level;
- update the name of the major and doctoral minor, to align with the department name;
- create new “named options” at the undergraduate level; and
- reopen admission to all programs, preferably in time to afford graduate-level recruiting to begin in Fall 2017 for a class to be admitted in Fall 2018.
An additional proposal from the Institute for Regional and International Studies and the Centers for East and Southeast Asian Studies will be submitted under separate cover. That proposal seeks to suspend admission to and discontinue the undergraduate major in Asian Studies (Major Code 092), which will be rendered redundant by the existence of new regionally named options under the ALC major. And as you know, you and the University Academic Planning Council have already received the proposal to revise the array of courses and listings under ALC’s management that serve these programs and other majors and certificates offered by ALC.

In the attached proposals, you will see that program requirements for the undergraduate and graduate programs have been revised. These changes bring the program into alignment with available courses and instructional capacity to serve students. The proposed requirements have been reviewed by the L&S Curriculum Committee, which has offered its enthusiastic support (though noting some details need to be worked out).

The department has requested “turn-key” implementation of these changes, with the aspiration that students who enroll in Fall 2018 would be eligible to complete the renamed programs under the new requirements. This timing will allow the department to plan to advertise the programs with the new names before the Fall 2017 graduate recruiting cycle. By Fall 2018, there will be no undergraduate students in progress under the former program name; any students who may have stopped out while under the old name and who seek readmission may be readmitted to the new program. With respect to communication with graduate students, it is noteworthy that ALC has developed a governance process that includes graduate student representatives attending department meetings, so these students have had a conduit for obtaining information about and submitting opinions on these proposals throughout their development. At the graduate level, there are 13 students still enrolled in the LCA program. Of those, 10 have plans that involve degree completion by Spring 2018. The proposals have been shared formally with students expected still to be enrolled in LCA programs in Fall 2018, to inform them of the anticipated change in name, elimination of graduate level “named options”, and offered to be awarded degrees with the new name or be awarded a special committee degree reflecting the named option they may be on track to complete. L&S and ALC will work with the Graduate School to ensure these students’ needs are met.

The L&S APC unanimously approved this request. I forward it to you, with my own endorsement and highest admiration for the work of the faculty in ALC, and of colleagues in the affiliated Centers for East Asian Studies, Southeast Asian Studies, and South Asian Studies. The level of student-centered planning and collaboration has been admirable, and they have made this daunting task seem possible to achieve.

Attachments:
1. Summary of Actions Requested
2. Proposal of Name Change and Curricular Revision of Undergraduate major Currently Listed “596 LCA” (Mori to Scholz, November 21, 2016)
   a. Named option form: East Asian Studies
   b. Named option form: South Asian Studies
   c. Named option form: Southeast Asian Studies
3. ALC Graduate Program Proposal (January 9, 2017)
Summary of Actions Requested for Major Code 596, “Languages and Cultures of Asia”

A. Discontinue Named Doctoral Program Options:
   • Civilizations and Cultures
   • Languages and Literatures
   • Religious Studies

B. Rename Major and Doctoral Minor, from “Languages and Cultures of Asia” to “Asian Languages and Cultures

C. Create Baccalaureate-level Named Options:
   • East Asian Studies
   • South Asian Studies
   • Southeast Asian Studies

Current
Current Example on Diploma: Bachelor of Arts/Bachelor of Science
Current Example on Transcript: Bachelor of Arts/Bachelor of Science
Major- Languages and Cultures of Asia

Current Example on Diploma: Master of Arts- Languages and Cultures of Asia
Current Example on Transcript: Master of Arts- Languages and Cultures of Asia
Major- Languages and Cultures of Asia

Current Example on Diploma: Doctor of Philosophy
Current Example on Transcript: Doctor of Philosophy
Major- Languages and Cultures of Asia
Option- Civilizations and Cultures (or) Languages and Literatures; (or) Religions of Asia
Doctoral Minor – Languages and Cultures of Asia

Proposed
Proposed Example on Diploma: Bachelor of Arts/Bachelor of Science
Proposed Example on Transcript: Bachelor of Arts/Bachelor of Science
Major- Asian Languages and Cultures
Option – (no option, or) East Asian Studies; (or) South Asian Studies; (or) Southeast Asian Studies

Proposed Example on Diploma: Master of Arts- Asian Languages and Cultures
Proposed Example on Transcript: Master of Arts- Asian Languages and Cultures
Major- Asian Languages and Cultures

Proposed Example on Diploma: Doctor of Philosophy
Proposed Example on Transcript: Doctor of Philosophy
Major- Asian Languages and Cultures
Doctoral Minor – Asian Languages and Cultures
ALC Graduate Program Proposal
January 9, 2017

Overview
This document makes three requests: terminating the named options in the Languages and Cultures of Asia PhD degree; unsuspending admissions to the Languages and Cultures of Asia MA and PhD degrees, as well as the Doctoral Minor; and renaming the degrees and changing their requirements. We are requesting that the program be reopened to accept applications during fall 2017, with the first class of graduate students matriculating fall 2018.

In June 2014, GFEC approved the department’s request to suspend admissions into the Languages and Cultures of Asia MA and PhD programs, including its three named options. Beginning July 1, 2016, the graduate programs of Languages and Cultures of Asia were moved to the newly restructured Department of Asian Languages and Cultures. The new department is unsuspending, renaming, and revising both the undergraduate and graduate degrees in Languages and Cultures of Asia to become the undergraduate and graduate degrees in Asian Languages and Cultures.

Request to terminate the named options in the Languages and Cultures of Asia PhD program
We request to terminate the existing named options at the PhD level of the former LCA program: Civilizations and Cultures; Languages and Literatures; and Religious Studies. Given the changed composition of the faculty, fully differentiated coursework for all three named options no longer represents the faculty’s approach to graduate education. For many faculty and students, research interests cross over more than one of these areas. The new Asian Languages and Cultures degree has no named options, but instead informal tracks, which will allow students to pursue similar areas of interest as the earlier options, but with additional flexibility.

There are presently seven students in the Languages and Literatures option and five students in the Religious Studies option. All of these students are dissertators. Of the students in the Languages and Literatures option, 2 have plans to finish in AY 2016-2017; 3 have plans to finish in AY 2017-2018; 2 have uncertain plans. Of the students in the Religious Studies option, 1 has plans to finish in AY 2016-2017; 2 have plans to finish in AY 2017-2018; 2 have uncertain plans. We request that the termination of the named options be effective at the same time as the official start of the new degree program in fall 2018. Students who graduate before fall 2018 will
still have the named option appear on their degree; for those who graduate fall 2018 or later the option will not appear.

**Request to lift the suspension of admissions to the Languages and Cultures of Asia graduate program**

The original cause for the suspension of admissions to the Languages and Cultures of Asia MA and PhD programs in spring 2014 was a number of faculty departures that made the program unable to serve the needs of incoming students. These issues have been addressed by the following changes: first, a reorganization of the department and its academic programs that increases its faculty strength and emphasizes Transasian approaches and research; second, a number of recent and upcoming hires; third, policies for involving affiliate faculty outside of the department in the graduate program. We are also changing the organization of the graduate program by removing named options so as to allow for more flexibility in meeting student needs as the young department continues to evolve. This request to lift the suspension is being submitted together with the proposal to rename and revise the graduate programs. We propose that the suspension be lifted, opening applications in fall 2017 to admit new students to begin study in fall 2018.

Beginning July 1, 2016, the Department of East Asian Languages and Literature and the Department of Languages and Cultures of Asia were restructured to form the Department of Asian Languages and Cultures (ALC). The newly formed department has 17 faculty (nine full professors, six associate professors, and two assistant professors) and seven academic staff. These include two recent hires: Professor John Dunne (joint appointment with the Center for Healthy Minds) and Associate Professor Anthony Cerulli. We are currently searching to hire an additional faculty member at open rank. Since this hire is focused especially on Southeast Asia, we expect this new hire to also be actively involved in the ALC graduate program discussed here.

In order to best meet the needs of our students, and to foster collaborations across departments, we are encouraging the involvement of affiliate faculty in our graduate program. All ALC students will enter the program with two advisors, of whom one can be an affiliate outside of ALC.

The program will at least initially be quite small, admitting at most a few carefully chosen students each year. We will carefully monitor student needs, the evolution of the department, and the job placement landscape before enlarging it.

The program will partially rely on fellowships provided by the Graduate School for recruitment and support. The ALC block grant application submitted in fall 2017 will request support for all three graduate programs: ALC, Chinese, and Japanese. Students in relevant fields will receive funding through the Center for Healthy Minds in the form of project or research assistantships. TAships in large enrollment courses and foreign language courses will provide support for some students, as will project assistantships under the supervision of ALC faculty. In addition some students may be supported by FLAS fellowships while pursuing Asian language study. Our goal is to admit students with 5 year guaranteed packages from a variety of funding sources, giving a mix of different professional development opportunities.
Request to rename the graduate programs (MA/PhD/Doctoral Minor) in Languages and Cultures of Asia to MA/PhD in Asian Languages and Cultures, to be effective beginning fall 2018

Rationale
Effective July 1, 2016, the former departments of East Asian Languages and Literature and Languages and Cultures of Asia were restructured to form a new Department of Asian Languages and Cultures. The revision of degree programs is the next essential step in this process. We are requesting this change to the graduate programs in parallel with the reorganization and renaming of the undergraduate BA and BS in Asian Languages and Cultures (formerly Languages and Cultures of Asia).

At the same time as reopening, renaming, and restructuring the ALC degree, our department is continuing the existing degrees in Chinese and Japanese, which have international reputations, healthy enrollments, and good records of career placement. All of the graduate degree programs in the department will be overseen by a single Director of Graduate Studies. (See table)

Graduate Degrees in the Department of Asian Languages and Cultures

<table>
<thead>
<tr>
<th>Current Degrees</th>
<th>Proposed Degrees</th>
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<tbody>
<tr>
<td>Chinese MA (active)</td>
<td>Continues</td>
</tr>
<tr>
<td>Chinese PhD (active)</td>
<td>Continues</td>
</tr>
<tr>
<td>Japanese MA (active)</td>
<td>Continues</td>
</tr>
<tr>
<td>Japanese PhD (active)</td>
<td>Continues</td>
</tr>
<tr>
<td>Languages and Cultures of Asia MA (suspended)</td>
<td>Renamed: Asian Languages and Cultures MA</td>
</tr>
<tr>
<td>Languages and Cultures of Asia PhD Option: Civilizations and Cultures (suspended)</td>
<td></td>
</tr>
<tr>
<td>Languages and Cultures of Asia PhD Option: Languages and Literatures (suspended)</td>
<td>Renamed and options terminated: Asian Languages and Cultures PhD</td>
</tr>
<tr>
<td>Languages and Cultures of Asia PhD Option: Religious Studies (suspended)</td>
<td></td>
</tr>
<tr>
<td>Languages and Cultures of Asia Doctoral Minor (suspended)</td>
<td>Renamed: Asian Languages and Cultures Doctoral Minor</td>
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</tbody>
</table>
Unsuspending and restructuring the LCA (now the proposed ALC) graduate program is necessary to create degree programs serving students researching the cultures and languages of South, Southeast, and East Asia that are not represented by the degrees in Chinese and Japanese, as well as students whose research interests involve more than one region of Asia. Even before the restructuring, the department of EALL proposed a reorganization of its graduate degrees to allow space for those doing Transasian research or focusing on the study of Korea. Although approved internally, those changes were put on hold while the restructuring process took shape. This degree program reflects the overall development encouraging Transasian research in our department.

Because of changes in the makeup of the faculty and their interests, we are discontinuing the existing named options (see accompanying proposal) to create a single ALC degree with flexible informal tracks.

**Process**
Basic directions for the ALC graduate program were discussed in the two-year long process that led to restructuring, especially through the efforts of the Future of Asian Studies Committee and the Asian Studies Restructuring and Implementation Committee. In the spring of 2016, an ad hoc committee chaired by John Dunne began the planning of the graduate restructuring proposal. In fall 2016, a second ad hoc committee continued the process under the guidance of Rania Huntington. A preliminary proposal on policies for the roles of affiliate faculty in the graduate program was approved by the ALC Executive Committee on September 27, 2016. The complete draft proposal was circulated to ALC faculty and prospective affiliate faculty in late November and early December, 2016 and voted for by the ALC EC on December 13, 2016. The draft was approved unanimously, and the ad hoc committee was given the authority to make any needed revisions before submitting the final version to the L&S APC in January 2017.

**Name Change**
We are changing the name of the degree to match the name of the department and the newly revised undergraduate major in Asian Languages and Cultures. These name changes involve the following key points:

- Degree code 596 remains the same (matching that of the undergraduate ALC BA and BS).
- MA, Languages and Cultures of Asia, is renamed to MA, Asian Languages and Cultures.
- PhD, Languages and Cultures of Asia, is renamed to PhD, Asian Languages and Cultures.
- The doctoral minor in Languages and Cultures of Asia, is renamed to doctoral minor, Asian Languages and Cultures.
Program changes
We request to terminate the existing named options at the PhD level of the former LCA program (see accompanying proposal). Degree requirements have also been made more flexible to increase student options and improve time to degree.

There have also been shifts in the regions covered by the program. The former Languages and Cultures of Asia degrees focused on South, Southeast, and Central Asia. The focus on South and Southeast Asia will continue. As the faculty members focusing on Central Asia have retired or moved to another department, students focusing on that area would only be admitted if their interests also fit with an ALC member as co-advisor (see policy on affiliate faculty). In addition, the program will serve students with Transasian interests in East Asia, including Korea.

Currently supported tracks of study are: Asian religions; Asian medical humanities; and Transasian media cultures.

Current program
Current Example on Diploma: Master of Arts- Languages and Cultures of Asia
Current Example on Transcript: Master of Arts- Languages and Cultures of Asia
Major- Languages and Cultures of Asia

Current Example on Diploma: Doctor of Philosophy
Current Example on Transcript: Doctor of Philosophy
Major- Languages and Cultures of Asia
Option- Civilizations and Cultures (or) Languages and Literatures; (or) Religions of Asia

Proposed program
Proposed Example on Diploma: Master of Arts- Asian Languages and Cultures
Proposed Example on Transcript: Master of Arts- Asian Languages and Cultures
Major- Asian Languages and Cultures

Proposed Example on Diploma: Doctor of Philosophy
Proposed Example on Transcript: Doctor of Philosophy
Major- Asian Languages and Cultures
Students
The department remains committed to the teach-out plan for the former Languages and Cultures of Asia degree program. Students admitted to that program will complete their degrees under the old requirements. There are currently 1 MA student and 12 PhD students enrolled. All of the PhD students are dissertators. 4 of the PhD students have plans to graduate in AY 16-17; the MA student and 5 PhD students have plans to graduate in AY 17-18; the planned completion dates of the remaining 3 is not clear. Students who graduate before fall 2018 will receive the LCA degree. Those who graduate after fall 2018 will receive the degree with the new name.

New students admitted to the revised program will begin coursework following the requirements proposed here in fall 2018.

Faculty
The tenured and non-tenured faculty of ALC, in addition to approved affiliate faculty (see policy below), form the graduate faculty of the program. They will also govern and administer the program.

The proposed governance structure for the ALC graduate program includes the following key elements:

- Director of Graduate Studies, appointed annually by the chair of ALC.
- Graduate Admissions and Financial Aid Committee, standing committee appointed annually by the chair of ALC, chaired by the DGS.
- Matters related to curriculum will require consultation with the Curriculum Committee and Language Pedagogy Committee.

Affiliate Faculty
All students in ALC will have two co-advisors. At least one of these advisors must have at least a 25% appointment in ALC. This co-advising arrangement will remain in place up through preliminary examinations. At the point of beginning work on the dissertation, a single dissertation advisor (most likely one of the co-advisors) may be chosen, or the co-advising arrangement may continue for the dissertation as well. Either one of these advisors can serve as the advisor of record in SIS. We propose creating a category of zero-time ALC affiliate faculty who may serve as co-advisors together with an ALC advisor as defined above. These colleagues are expected to have a long-term commitment to the program, as shown by teaching courses that count towards the ALC degrees and/or serving as invited Executive or Department committee members. Their status will be decided by executive committee vote, and once awarded can be renewed by EC meeting vote every three years. (This category may overlap with but is different from the category of invited members of the Executive Committee, voted on annually.)
### Graduate Faculty:

| Professors | Gudrun Buhnemann  
|            | John Dunne  
|            | Rania Huntington  
|            | Nicole Huang  
|            | Adam Kern  
|            | Naomi McGloin  
|            | Junko Mori  
|            | William H. Nienhauser, Jr.  
|            | Hongming Zhang  
| Associate Professors | Anthony Cerulli  
|                     | Charo D'Etcheverry  
|                     | Naomi Geyer  
|                     | BJ Lim  
|                     | Mark Meulenbeld  
|                     | Steve Ridgely  
| Assistant Professors | Bei Yang  
|                       | Weihua Zhu  
| Academic Staff | Erlin Barnard  
|                 | Takako Nakakubo  
|                 | Rachel Weiss  
|                 | Sarah Beckham  
|                 | Hong Dinh  
|                 | Jampa Khedup  
|                 | Choua Lee  

Potential affiliate faculty: (pending request and EC approval)

- Katherine Bowie
- Shelly Chan
- Preeti Chopra
- Joe Dennis
- Anna Gade
- Charles Kim
- Nam Kim
- Judd Kinzley
- Yuhang Li
- Viren Murthy
- Gene Philips
- Sarah Thal

The list above is provisional and likely to expand.
Admissions
Admissions decisions are primarily based on demonstrated promise in scholarly research and writing. A BA in Asian Studies or disciplinary field with an Asian Studies focus, or other evidence of substantial commitment to the study of Asia, is required. Most applicants will have a minimum of two years (four semesters) of language training. Applicants without prior language training, but with otherwise excellent applications, may also apply. In this case, upon matriculation these students would complete first- and second-year college level language coursework in an Asian research language after they are admitted. Admission to the PhD requires an MA from ALC with a high pass or an MA from an equivalent program at a peer institution.

Degree Requirements
(See also updated Satisfactory Project Chart in Appendix 3.)

MA
Total Credits: 30
- At least 21 credits in Asia-related graduate courses in the department or elsewhere on campus.
- At most 9 credits of other graduate courses as approved by the advisors.
- 6 semesters of study of an Asian language or 4 semesters of study of two Asian languages, or the equivalent level of proficiency as established by examination by department faculty and staff. Additional language study may be required by the advisors. Language study at the third year level and beyond can count toward the total degree credits to a maximum of 12 credits.

PhD
Total credits: 51 (30 from MA above)
- At least 15 credits in Asia-related graduate courses in the department or elsewhere on campus
- At most 6 credits of other courses as approved by the advisors
- Additional language coursework beyond the MA requirements is not required in general, but students must gain sufficient competence to pass the research language exams required by the advisors. Language study at the third year level and beyond can count toward the total degree credits to a maximum of 6 credits past the MA.

Cumulative Assessment:

MA
There are two possible exit requirements for the MA. One of the following two options will be chosen in consultation with the advisors.

Students should select two substantially revised and/or expanded research papers completed during their graduate study to submit to their committee (the advisors and one additional faculty
member). In addition to the written papers, an oral presentation of these papers to the committee is required.

Or

An approximately 50 page MA thesis. In addition to the written thesis, an oral presentation of the thesis to the committee is required. This option is usually appropriate for a student who wishes to continue in the PhD program.

**PhD**
The preliminary exam must be taken within 1 semester after completing doctoral coursework. Comprehensive written preliminary exams will be based on reading lists developed with the committee. These exams have four parts: general competence in major field; secondary field; theory and method; and specialized area of dissertation focus. The preliminary examination will be evaluated by a committee of at least three members (the co-advisors and an additional faculty member.)

Successful completion of the exam process will also require research language competence as demonstrated through examinations in one or more languages as determined by the advisors.

A dissertation proposal must be approved within 1 year after completing prelim exams. An oral defense of the proposal will be evaluated by the committee.

### Learning Outcomes

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<thead>
<tr>
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<th>Master’s Level</th>
<th>Doctoral Level</th>
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<tbody>
<tr>
<td><strong>Introduction</strong></td>
<td>All students enter the Asian Languages and Cultures graduate program with at least a bachelor’s degree. Graduates obtaining a master’s degree from the program are expected to achieve the following learning goals by the end of their degree work.</td>
<td>The doctoral level learning goals of the Asian Languages and Cultures are inclusive of the master’s level learning goals. The doctoral level work culminates in a dissertation. In addition, students are expected to achieve the following learning goals by the end of their degree work.</td>
</tr>
<tr>
<td><strong>Knowledge and Skills</strong></td>
<td>Demonstrate understanding of the primary field(s) of study in a historical, comparative, and global context. Demonstrate understanding of the</td>
<td>Demonstrate a thorough and in-depth understanding of research problems, potentials, and limits with respect to theory, knowledge, or practice in at least one of the following areas of</td>
</tr>
<tr>
<td>Professional Conduct</td>
<td>Recognize and apply principles of ethical and professional conduct</td>
<td>Recognize, apply, and foster ethical and professional conduct</td>
</tr>
</tbody>
</table>

**Overlap with Other Programs**

There is potential overlap between the MA in ALC and the MA in Southeast Asian Studies administered by CSEAS. Nevertheless, the ALC program is distinct from the CSEAS program in key ways. The CSEAS MA is a terminal MA only. The ALC program, while also intended to serve students who seek a terminal MA, is designed to prepare students for doctoral study in ALC and allied fields. A student interested in a terminal MA studying Southeast Asia only should select the CSEAS MA. A student with interest in a terminal MA in Transasian studies should choose ALC.

For some students there is potential for overlap with the other degree programs, Chinese and Japanese, administered by the department. Students whose interests are primarily in a single language or cultural tradition should apply to Chinese and Japanese; students with interests in more than one language and tradition should apply to ALC.

There is potential overlap for students with Asia-centered degrees in History or other departments. The difference in the degrees is one between a focus on a single discipline as opposed to interdisciplinary study of a region or multiple regions.