University of Wisconsin-Madison
Graduate Faculty Executive Committee Meeting
1:30 pm – 3:30 pm, Room 52 Bascom Hall
January 11, 2019

MINUTES

Members Present: Caroline Alexander, Laura Collier, Yu Hen Hu, William Karpus, Lisa Martin, Christa Olson, Nicole Perna, John Pfotenhauer, Parmesh Ramanathan, Tracy Schroepfer, Leslie Smith III, Shannon Stahl, Fernando Tejedo, Earlise Ward

Members Absent: Florence Hsia, Steffen Lempp, Gail Robertson, Bret Shaw, Steph Tai, Chris Walker

Guests: Daniel Bauer, Kristin Branch, Steve Cramer, Mark Eppli, Elaine Klein, Timothy Riddiough, Enno Siemsen, Jordan Tong, Nicole Wiessinger, John Zumbrunnen

Staff: Amy Bergholz, Eileen Callahan, Scott Carter, Ruth McAfee, Joshua Morrill, Emily Reynolds, Christopher Yue

Dean William Karpus called the meeting to order.

1. The minutes of December 14, 2018 were approved as a matter of automatic consent.

Approvals:

2. Dean Karpus introduced Jake Blanchard from the College of Engineering who presented a request to establish a new pooled named option, ECE MS: Research effective Fall 2019. There are no changes to program requirements. The change clarifies the focus on research for this option, differentiating it from other options within the program.

Motion: Moved and seconded to approve the request to establish a new named option, ECE MS: Research effective Fall 2019. The motion was passed unanimously with 2 abstentions.

3. Dean Karpus introduced Mark Eppli and Tim Riddiough from the Department of Real Estate and Urban Land Economics who presented a request to establish a new pooled named option, Real Estate, associated with the MS-Business: Real Estate and Urban Land Economics, Department of Real Estate and Urban Land Economics, School of Business, effective Fall 2019. The proposed option has generated interest from UW-Madison Economics and Business students, as well as business graduates from other UW institutions. There is also demand for the program from international students. The named option provides a specific focus on commercial real estate.

Motion: Moved and seconded to approve a request to establish the new named option, Real Estate, associated with the MS-Business: Real Estate and Urban Land Economics, Department of Real Estate and Urban Land Economics, School of Business, effective Fall 2019. The motion was passed unanimously.
4. Dean Karpus introduced Enno Siemensen from the School of Business who presented a request to reopen the quiescent M.S. – Business: Operations and Technology Management, Department of Operations & Information Management, School of Business. The degree program must be reopened prior to establishing a named option for the program. The named option, Business Analytics associated with the MS-Business: Operations and Technology Management, School of Business is under consideration.

**Motion:** Moved and seconded to approve a request to re-open the quiescent M.S. – Business: Operations and Technology Management, Department of Operations & Information Management, School of Business. The motion was passed unanimously.

5. Dean Karpus introduced Enno Siemensen from the School of Business who presented a request to establish a new pooled named option, Business Analytics associated with the MS-Business: Operations and Technology Management, School of Business, effective Fall 2019. The program is timely and will compete with similar offerings by other large Universities. Professor Siemensen responded to questions from GFEC members regarding feasibility of course loads, overlap with other analytics programs throughout campus, and future plans for the program.

**Motion:** Moved and seconded to approve a new named option, Business Analytics associated with the MS-Business: Operations and Technology Management, School of Business, effective Fall 2019. The motion was passed unanimously.

**Discussion Items:**

6. Dean Karpus introduced Steve Cramer, Vice Provost of Teaching and Learning and Jon Zumbrunnen, Chair, Political Science to discuss Digital/Online Education Principles. The principles have been developed in response to the expansion of online programs with the goal of retaining quality programming, accessibility and consistency.

**No action sought.**

7. Dean Karpus introduced Eileen Callahan, Director of Professional Development, Graduate School to present updates on professional development opportunities for students. Eileen reviewed the framework of professional development and shared how it is used across campus. Current communication strategies and the scope of support tools for graduate students were also discussed.

**No action sought.**

**Adjournment:**

Meeting adjourned by Dean William Karpus