Minutes


Members Absent: Alex Dressler, Donna Neumann, Bret Shaw

Dean William Karpus called the meeting to order and thanked those members whose term was concluding for their service to graduate students and graduate education.

Automatic Consent

1. The following items were approved as a matter of automatic consent:
   a. Minutes from April 9, 2021
   b. Approval of the extension of active Graduate Faculty status for English Professor Emerita Theresa Kelley through May of 2022
   c. Approval of the extension of active Graduate Faculty status for Art History Professor Emeritus Henry Drewal through December of 2021
   d. Approval of the extension of active Graduate Faculty status for African Cultural Studies Professor Emerita Mary Layoun through August 2022

   Motion: Moved and seconded to approve the consent agenda. The motion passed unanimously.

Approvals

2. Dean Karpus introduced Associate Dean Susan Zaeske who presented a request to approve a new Doctoral Minor in Medieval Studies effective Fall 2021. This program builds on an undergraduate certificate program and is housed in the Department of History.

   Motion: Moved and seconded to approve the new Doctoral Minor in Medieval Studies effective Fall 2021. The motion passed unanimously.

3. Dean Karpus introduced Professors Enno Siemsen and Jack Nevin who presented a request to suspend effective Fall 2022 and discontinue effective Fall 2023 Named Option Marketing Analytics and Insights in the Master of Business Administration: Business: Marketing. Industry trends indicate more tech companies are hiring MBA grads. A major redirection of the Marketing program will adjust for that career path and create a more cohesive approach to marketing degree. Students will be admitted into the MBA in Marketing.

   Motion: Moved and seconded to approve the request to suspend effective Fall 2022 and discontinue effective Fall 2023 Named Option Marketing Analytics and Insights in the Master of Business Administration: Business: Marketing. The motion passed unanimously.
4. Dean Karpus introduced Professors Enno Siemsen and Jack Nevin who presented a request to suspend effective Fall 2022 and discontinue effective Fall 2023 Named Option Product Management in the Master of Business Administration: Business: Marketing.

Motion: Moved and seconded to approve the request to suspend effective Fall 2022 and discontinue effective Fall 2023 Named Option Product Management in the Master of Business Administration: Business: Marketing. The motion passed unanimously.

5. Dean Karpus introduced Professors Enno Siemsen and Jack Nevin who presented a request to approve substantial redirection in the curriculum of the Master of Business Administration: Business: Marketing effective Fall 2022. Objectives are to increase reach with employers and deliver curriculum more aligned with career paths.

Motion: Moved and seconded to approve substantial redirection in the curriculum of the Master of Business Administration: Business: Marketing effective Fall 2022. The motion passed unanimously.


Motion: Moved and seconded to approve new Named Option Technology Strategy & Product Management in the Master of Business Administration: Business: Operations & Technology Management effective Fall 2022. The motion passed unanimously.

7. Dean Karpus introduced Professors Enno Siemsen and David Brown who presented a request to approve new Named Option Applied Security Analysis in the Master of Science in Business: Business: Finance, Investment and Banking effective Fall 2021. The program trains students for careers in investment firms. The formalization of this program opens the door for recruitment of a more diverse student population.

Motion: Moved and seconded to approve new Named Option Applied Security Analysis in the Master of Science in Business: Business: Finance, Investment and Banking effective Fall 2021. The motion passed with one opposition and three abstentions.

Program Review Responses:

8. GFEC member Associate Dean Parmesh Ramanathan summarized the Program Review Response for the Master of Engineering in Engineering Named Option Sustainable Systems Engineering. Highlights of the response include the hiring of a new program director, discussions about a name change, and commitment to expanding their reach.

   No action sought

9. GFEC member Associate Dean Lisa Martin summarized the Program Review Response for the Master of Science in Economics Named Option Graduate Foundations. Highlights of the response include tracking of alumni and creating diversification of faculty. GFEC members expressed the desire for a more concrete plan to increase student diversity for the program.
GFEC would like to invite the chair of Economics to further discuss diversity initiatives with GFEC at an upcoming fall meeting.

No action sought

Program Reviews

10. Former GFEC member Scott Straus presented the Institutional 5-year program review of the Master of Science in Curriculum and Instruction Named Options: Secondary English Education, Secondary Mathematics Education, Secondary Science Education, and Secondary Social Studies Education. Straus noted strengths of the program include its shift from an advanced undergraduate program to a master’s program, student feedback on content, strong cohort models, excellent placement rates, strong mentoring and advising, and revenue generation.

The review committee recommendations include more ESL training, examining the role/title of faculty associates, and greater recruitment of URM students.


11. GFEC member Steffen Lempp presented the Institutional 5-year program review of the Power Conversion and Control Capstone Certificate. Lempp noted strengths of the program include high student satisfaction, recruitment of female students through the Society of Women Engineers, flexibility in course structure and success of online format.

The review committee recommendations include recruitment through Society of Black Engineers and expansion of program to include electric grid or alternative energy topics.

Motion: Moved and seconded to accept the 5-Year Program Review of the Power Conversion and Control Capstone Certificate. The motion passed unanimously with two abstentions.

12. GFEC member Steffen Lempp presented the Institutional 5-year program review of the Master of Science in Computer Sciences Named Option Professional Program. Lempp noted strengths of the program include a large application pool, student satisfaction with quality of coursework and interaction with faculty. Eighty percent of students finish within two years.

The review committee recommendations include improvement in academic advising and networking opportunities, better communication about program information and course offerings and more coursework geared toward working professionals.

Motion: Moved and seconded to accept the 5-Year Program Review of the Master of Science in Computer Sciences Named Option Professional Program. The motion passed unanimously with two abstentions.

Adjournment

Meeting adjourned by Dean William Karpus.