College of Letters and Science Academic Planning Council
Tuesday, November 4, 2014 (1:00 - 2:30 p.m.), 101 South Hall – approved 12/2/2014

Chair: Karl Scholz
Members present: Angela Powell, Dan Kapust, Jan Edwards, Clark Landis, Harry Brighouse, Jennifer Noyes, Brian Heyer, Anna Gemrich, Diane Gooding
Members absent: Matthew Turner
Observers Present: Anne Gunther, Susan Ellis-Weismen, Nancy Westphal Johnson, Greg Downey, Gery Essenmacher, James Montgomery, Kimbrin Cornelius, Sue Zaeske, Elaine Klein, Sue Zaeske, Eric Wilcots

1. Departmental Restructuring: Permission to Restructure the Department of Languages and Cultures of Asia. 
   Guest: Professor Ellen Rafferty, Chair. SZ started discussion. A year ago, the department had 11 faculty members. Due to retirements, departures, and moves to other departments, only 3 faculty remain. Last year, the remaining faculty held a 3-meeting retreat to consider the future and potential restructuring to a broader Asian Studies. A symposium brought in experts to discuss the future of Asian Studies at UW Madison, and an Asian Studies task force was convened. Future plans will need to take into consideration the potential restructuring of World Languages as well. Restructuring could lead to closing the department, or perhaps it could lead to LCA merging with other departments/programs. Members unanimously approved the request to restructure. The committee also requested a report by the end of the academic year (unless permission is requested to extend that deadline).

2. Announcements. (a). Information about L&S Career Initiative Calls for Assistance was provided in the APC’s Box. GD noted that they are looking for TAs, career mentors, alums, and of course-students to enroll in the course. (b) The “joint” aspect of the L&S APC meeting on March 3 has been moved to March 17 (1:00-3:00); the March 17 meeting will be held in 260 Bascom Hall. The March 3 APC meeting will be held for the usual 90-minute time in 101 South Hall.

3. Minutes. Corrections noted. Minutes approved unanimously by members present at that meeting, with corrections.

4. Academic Program Change: Request for Permission to Create a New Undergraduate Certificate in Italian. 
   SZ led discussion. The new certificate would indicate language proficiency in Italian. It requires fifteen credits, with a minimum of nine credits taken in residence. In discussion, members wondered-
   • Is this is a credential that will be recognized by employers? Many employers measure proficiency by a performance test, not by a credential like a major or certificate.
   • What is the predicted number of students that will enroll? And, can the program serve enough to meet campus and L&S enrollment requirements to continue? Will it serve enough to warrant the administrative cost?
Some members noted with the current French & Italian department/program structures in place, the additional administrative work would likely be minimal. And, some noted predictive enrollment can be difficult to measure, and may not reflect what occurs. Still, others were concerned that a threshold of evidence, both for employer recognition and for predicted enrollments, had not met. A motion to approved the request to create a new Undergraduate Certificate in Italian was approved, with six members voting to support and two members opposed.

5. Consultations of the Dean: Research and Teaching Metrics. JM led discussion. He reviewed recent work to collect information that can help departments and L&S make resource decisions aligned with L&S values, in teaching, research, and other measures of quality. His presented information from
Academic Analytics, a private group that collects types of data on each faculty member, and aggregates it to compare to other national departments and program. Members wondered: Is it important to understand the department across time for research, much like the teaching metrics do? Members also wondered if indirect costs be another potential metric for research. JM reviewed the teaching metrics that have been distributed to departments. Members wondered, might we also need peer comparisons for departments for teaching? Finally, JM reviewed other indicators of teaching quality, such as High Impact Practices. He is working on capturing more teaching quality data, but noted much good work can’t easily be captured, or ‘counted.’ Departments are encouraged to share this kind of information with their associate deans.

The meeting was adjourned at 2:25 p.m.

Notes submitted by Kimbrin Cornelius, Curricular Administration Specialist
CLOSED SESSION MOTION

MOTION:

In compliance with ss. 19.81 Wis. Stats. and with the 1974 Federal Education Rights and Privacy Act (FERPA), I move that we go into closed session, to prevent release of student record information without prior written authorization from the student or students involved.

VOTE:

Affirmative: ___
Negative: ___
Abstain: ___